

Aviva Mishaeli

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Education:

Bachelor's Degree

University of Lincolnshire & Humbersid

Education Studies

Graduated- March 1999

Master's Degree

University of Northumbria at Newcastle

Education Studies

Graduated- 2002

Career History and Professional Experience:

2006- Current: CEO, Ta'asiyeda- Non Profit Organization, Israel

Ta'asiyeda promotes science, technology and industrial education. Ta'asiyeda was founded by the Israeli Manufactures Association and works nationally in collaboration with the Ministry of Education.

- Growing the organizational capacities- from serving 4,000 students to serving 300,000 students per year
- Developing partnerships with local authorities, corporations, government and schools
- Developing quality content and programs that receives prizes and credibility
- Leading +200 staff to excellence, achievement of goals and objectives

1999-2006: Supervisor and Teacher instructor- Science and Technology Department, Ministry of Education, Israel.

- Developing training programs for teachers, focusing on integration between industries and the education system.
- Building relationship and partnerships with corporates and NOPs for the benefit of students

- Strengthening the ongoing relationships between the different ministries and NPOs that are active in the field of technological education

1978-1999- Teacher, Coordinator and school management

- Leading educational projects in fields of social, environmental and technological entrepreneurship, for which the school won the National Education Award
- Initiating communal projects as a member of Begin School (Nes Ziona, Israel) management team
- Awards received- “Tamari Prize” for the development of an entrepreneurship program for 7th-9th grades
- Writing a monthly column at a bestselling Israeli magazine

Certifications

Authorized and Certified Teacher

Professional Courses and Seminars in Technology, Computer Science, Educational Content Development, Community Engagement

Skills, Qualifications and Abilities:

- Initiation, development and management of projects and large scale teams (+200 personnel)
- Writing and multi- year work-plans including goals, objectives and policies
- Leading cross organizational and cross sectorial process, which include multiple partners
- Evaluation and measurement of programs and employees
- Educational Content Development in various fields (including science, technology, social values and community engagement) that serve +300,000 students each year
- Large scale social project management, in cooperation with corporates, government and other Non- Profits
- Resource development and partnerships maintenance
- Creative thinking and problem solving abilities

- Socially sensitive and empowering employees management
- Long term management of funds and budget overseeing
- Development of professional materials for teachers and supervisors for the Ministry of Education
- Events planning (+3000 attendees) and public speaking

Other Information:

Languages:

Hebrew- Mother Tongue

English- Basic

Publishing articles

1. Israeli Pupils – "Recalculating Routes" Towards an Advanced Technological Future

E-ISSN: 2357-1330 THE EUROPEAN PROCEEDINGS OF SOCIAL & BEHAVIOURAL SCIENCES
EPSBS. Future Academy-2018

2. USERS' SATISFACTION WITH REGARD TO TA'ASIYEDA INTERVENTION PROGRAM FOR PROMOTING TECHNOLOGICAL EDUCATION THROUGH THE INDUSTRY

Studia UBB, Babes-Bolyai University- 2020