Ms. Ariella Zeevi

Date of birth: 25.01.1953 Nationality: Israeli Mobile: +972 54 5440036 Home: +972 3 5403350 Fax: +972 3 5403346 ariela10@bezegint.net

Home Address: Hanna Robina 1, Tel Aviv 6937201, Israel

Academic background:

Master of science (Msc.) in Cognitive Behavioral Psychotherapy, MERIT The University of Derby, London

Bachelor of Education (B.Ed) in Literature and History, David Yellin College of Education.

Associate degrees:

- 1. Group Facilitation, Zipori center Jerusalem, Certification.
- 2. *Mediation*, Mediation Certification, Magid Institute at the Hebrew University, Certification.
- 3. Coaching: MCIL, senior coach, certified trainer in coaching
- 4. *Positive Psychology*: Maytiv Center for the Study and implementation of positive psychology, IDC Herzliya.

Occupational background:

2009- present

- 1. Guiding research and pedagogical development processes in high schools in Ramat Gan.
- 2. Guiding the local educational system in Rishon Lezion, and school principals. Guiding the systemic organizational change in the structure of the city's schools.
- 3. Development of the "Me'amentor" model of training teachers to mentors for students and new teachers.
- 4. Coordinator of the professional development unit of educational staffs at the Achva academic college: guidance of teacher training courses across the country according to the Ministry of Education outlines for higher levels (So far prompted more than 200 courses).
 - a. Guidance and coordination of the "teachers of teachers" teaching unit.
 - b. Development and construction of training courses.
 - c. Setting and leading the unit's policy in the college regarding professional development in the higher levels.
- 5. Team development at the The Jerusalem College of Technology Lev Academic Center (Machon Lev).

2005-2009

- 1. Managing the CoachMe college for training coaches.
- 2. Training 30 courses for coaches
- 3. Masters degree in cognitive behavioral psychotherapy.
- 4. Internship and continued practice at the Psychiatric Hospital in Be'er Sheva.

2000-2005

1. CEO of "Melitz" – institutes for Jewish Zionist education (non-formal education, global organization)

2. Establishment of "Judaism as Culture" association in Prague, workshops of Jewish identity.

1998-2000

CEO of the Society for the Promotion of Art Education in Israel.

1984-1998

- 1. Founding the Charles E. Smith Jerusalem High School for the Arts and managing as a private initiative school supervised by the Ministry of Education. Grades seventh to twelve to full matriculation while specializing in one of the fields of the arts: film, theatre, visual arts, dance, music.
- 2. Guiding youth delegations to Poland: students, groups of the Jewish Agency, Bonds, etc.

1978-1984

1. Principal of the "Michlal" external school in Jerusalem.

1973-1978

Studies at the Hebrew University in Jerusalem, B.Ed degree from the David Yellin College of Education in Jerusalem. Establishment of youth home in Neve Yaakov in Jerusalem.

1971-1973

Military service